Introduced by Senator Yee

(Coauthor: Senator Correa)

(Coauthors: Assembly Members Ammiano, Blumenfield, Huffman, and Wieckowski)

February 24, 2012

An act to add Title 10.5 (commencing with Section 91700) to the Government Code, relating to state government, and making an appropriation therefor.

LEGISLATIVE COUNSEL'S DIGEST

SB 1465, as amended, Yee. California Agriculture and Clean Energy (solar energy), biotech Renewable Energy Export Loan Guarantee Financing Program.

The California Industrial Development Financing Act establishes the California Industrial Development Financing Advisory Commission Pollution Control Financing Authority Act establishes the California Pollution Control Financing Authority, consisting of the Treasurer, the Controller, and the Director of Finance, the Secretary of Business, Transportation and Housing, and the Commissioner of Corporations.

This bill would create the California Agriculture and Clean Energy (solar energy), biotech Renewable Energy Export Loan Guarantee Financing Program, to be implemented by the commission California Pollution Control Financing Authority, to provide small businesses, as defined, with financial and technical assistance on export opportunities and techniques, as specified. This bill would also create the Export Financing Advisory Board, consisting of 11 members appointed by the Legislature, the Governor, and specified state officials, to advise the

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eommission authority on trends and opportunities in export financing. Members of the board will serve at the pleasure of their appointing authority and serve without compensation. This bill would also create the Export Development Fund, a continuously appropriated fund for the purposes of the program. By creating a continuously appropriated fund and providing for the deposit of moneys into the fund, this bill would make an appropriation.

Vote: $\frac{2}{3}$. Appropriation: yes. Fiscal committee: yes. State-mandated local program: no.

The people of the State of California do enact as follows:

1 SECTION 1. The Legislature finds and declares all of the 2 following:

- (a) The great recession that began in 2007 has severely eroded California's economy, and the state must restore the agricultural and—clean—energy (solar energy), biotech renewable energy manufacturing and production sectors by retaining jobs and promoting job growth in those sectors, while improving revenue collections through an export financing loan guarantee program for those sectors.
- (b) International trade and expanding export markets have been an important part of California's economic prosperity over the last 60 years. This legislation is necessary to assist California's most successful and promising new and emerging businesses and industries secure markets outside of the United States. The credit support provided by this legislation is necessary to facilitate expansion of financially secure businesses and industries that have insufficient international experience or access to credit to secure financing from private sources. The credit support provided by this legislation will be used to facilitate export expansion and is intended to be targeted to new or emerging ventures and provide temporary assistance.
- SEC. 2. Title 10.5 (commencing with Section 91700) is added to the Government Code, to read:

TITLE 10.5. CALIFORNIA AGRICULTURE AND CLEAN ENERGY (SOLAR ENERGY), BIOTECH RENEWABLE

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ENERGY EXPORT LOAN GUARANTEE FINANCING PROGRAM

- 91700. The following definitions shall apply to this title:
- (a) "Authority" means the California Pollution Control Financing Authority, established pursuant to Section 44515 of the Health and Safety Code.

(a)

- (b) "Board" means the Export Financing Advisory Board.
- (b) "Commission" means the California Industrial Development Financing Advisory Commission established pursuant to Section 91550.
- (c) "Director" means the Executive Director of the California Agriculture and Clean Energy (solar energy), biotech Export Loan Guarantee Financing Program Pollution Control Financing Authority.
- (d) "Financial institution" means any bank or savings and loan association regulated by the state or the federal government, any insurance company authorized to transact business in the state, and *or* any personal property broker or industrial loan company that is regulated under state law.
- (e) "Program" means the California Agriculture and Clean Energy (solar energy), biotech Renewable Energy Export Loan Guarantee Financing Program.
- (f) "Small business" means an independently owned and operated business that meets all of the following:
- (1) Primarily engaged in agricultural support, production, processing, and distribution or <u>clean energy</u> renewable energy manufacturing and production.
 - (2) Not dominant in its field of operation.
- (3) The principal office is located in California and the officers are domiciled in California.
- (4) Together with affiliates it has 100 or fewer employees and has average gross receipts of ten million dollars (\$10,000,000) or less over the previous three years.
- (5) Creates and sells products that are at least 85 percent produced and manufactured in California.
- 38 91701. The California Agriculture and Clean Energy (solar 39 energy), biotech Renewable Energy Export Loan Guarantee 40 Financing Program is hereby established in the California Industrial

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Development Financing Advisory Commission Pollution Control Financing Authority. The purpose of the program is to expand employment and income opportunities through increased exports of California goods, services, and agricultural commodities and renewable energy manufacturing and production by providing small businesses with financial and technical assistance on export opportunities, exporting techniques, and financial assistance in support of export transactions.

- 91702. The commission authority shall do all of the following:
- (a) Implement this title and promulgate rules and regulations necessary to carry out the responsibilities under this title, including, but not limited to, establishing the program to insure, coinsure, and provide loan guarantees to support export transactions. The commission authority shall ensure that the program conforms to international trade agreements of the United States.
- (b) Create advisory groups as necessary to carry out the powers and duties of the program.
- (c) Publish an annual report critiquing the program, the continued need for the program, and recommended changes to the program. The report shall include, but not be limited to, an evaluation of the program's impact on all of the following:
 - (1) Jobs created in the state by every program participant.
 - (2) Participation of private banks in export financing programs.
- (3) Access by firms located in the state to federal export financing programs.
 - (4) Export volume of firms located in the state.
 - (5) Other economic and social benefits to the state.
- (d) Adopt criteria establishing which exporters and export transactions shall be eligible for the insurance, coinsurance, and loan guarantees as may be extended by the commission authority. Pursuant to this subdivision, the commission authority shall adopt regulations to ensure that all of the following criteria are met:
- (1) Borrowers have a minimum equity interest in the business as determined by the commission authority.
- (2) The loan guarantees, insurance, and coinsurance are extended exclusively to support the export of goods, services, and agricultural commodities *or renewable energy products* produced or grown primarily in the state by companies or agricultural enterprises commercially domiciled in the state, as defined in

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subdivision (b) of Section 25120 of the Revenue and Taxation Code.

- (3) That financing assistance using state funds shall be extended only if at least one of the following circumstances is met:
- (A) Assistance is part of a state match that may be required to secure participation of California *renewable energy* firms or agricultural enterprises in federal, state, or private financing programs.
- (B) If adequate financing assistance is not readily available from public or private sources in a timely manner.
- (e) Adopt collateral or security requirements to ensure the reasonable expectation of the full repayment of loan guarantees and solvency of any insurance and coinsurance program extended under this title and to assist in evaluating the program.
- (f) Consider and approve or reject any and all extensions of insurance, coinsurance, or loan guarantees under this title.
- (g) In order to expedite the implementation of this title, if a loan guarantee does not exceed one hundred thousand dollars (\$100,000), the commission authority may elect to delegate this approval—authority authorization to the director. All approvals made by the director pursuant to this paragraph shall be reported to, and reviewed by, the commission authority at its next regular meeting.
- (h) Consult with the office of the Governor to ensure that the respective loan guarantee programs are not duplicative and that each program makes full use of, to the extent practicable, the resources of the other.
- (i) Work to secure a delegated line of-authority authorization from the United States Export-Import Bank of the United States in order to take advantage of this possible new federal funding source.
 - (j) Develop a streamlined application and review process.
- 91703. (a) The director shall administer the program and perform any duties delegated by the commission authority and shall exercise any other power as may be necessary to carry out the purposes of this title. The director shall provide export finance training for program staff and other individuals involved in export finance assistance, including any training sessions as may be provided by the United States Export-Import Bank of the United

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States, the United States Department of Commerce, or other 2 organizations.

- (b) The director shall have the power and authority to carry out the following functions:
- (1) To establish a network of contacts among those public and private organizations that provide technical assistance and financial support of exporting.
- (2) To insure, coinsure, and guarantee loans related to qualified export transactions pursuant to regulations adopted by the commission authority.
- (3) To seek public and private funding sources for the purpose of guaranteeing loans.
- (4) To coordinate to the maximum extent possible the efforts of the program with programs and goals of the United States Export-Import Bank of the United States, United States Department of Commerce, the United States Small Business Administration, and other private and public programs designed to provide export assistance and export-related financing.
- (5) Certify that exporters who borrow more than two hundred thousand dollars (\$200,000) create at least one job for each increment thereof and retain those jobs through the repayment period for the loan.
- (6) Certify that exporters who borrow less than two hundred thousand dollars (\$200,000) retain all jobs at the time of application through repayment of the loan.
- (7) Take any other related actions as may be appropriate and necessary to facilitate sale of export accounts receivable for exporters located in the state.
- (c) The director shall provide administrative assistance to the board.
- 91704. (a) The Export Financing Advisory Board is hereby established. The purpose of the board is to advise the commission *authority* on trends and opportunities in export financing.
 - (b) The board shall consist of 11 members as follows:
- (1) One member appointed by the Secretary of Food and Agriculture who is knowledgeable about, and experienced in, the exporting and export finance needs of California agriculture.
- (2) Four members representing export firms, two each appointed by the Governor and the Speaker of the Assembly, who are experienced in exporting, knowledgeable about the needs and

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problems of small and entrepreneurial exporters, and actively employed with an exporting firm, export trading company, or export management company.

- (3) Four members representing financial institutions, two each appointed by the Governor and the Senate Committee on Rules, who shall be experienced in export financing, knowledgeable about the export financing needs and problems of small and entrepreneurial exporters, and actively employed with financial institutions.
- (4) Two members, one each appointed by the Treasurer and the Controller, who shall be accomplished credit evaluation representatives experienced in analyzing financial statements, such as loan applications, and in evaluating the creditworthiness of the types of loans, loan guarantees, and firms that are likely to come before the board.
- (c) The appointing authorities described in subdivision—(a) (b) shall make their initial board appointments on or before April 1, 2013.
- (d) Upon appointment of at least seven members under subdivision—(a) (b), the board may commence formal action pursuant to this title, but in no case shall this be later than June 1, 2013.
- (e) The director shall call the initial meeting of the board and serve as interim chair of the board until a chair has been elected.
- (f) Board members shall serve at the pleasure of the appointing authority and vacancies shall be filled by the appointing authority.
 - (g) Board members shall serve without compensation.
- 91705. The commission authority may charge fees, in amounts it determines, for loan guarantees, insurance, and other services provided by the program. Fees shall be deposited into the Export Development Fund, created pursuant to Section 91707.
- 91706. Loan guarantees and insured export transactions made by the commission authority under the program shall be secured by no less than 25 percent reserve in the Export Development Fund established pursuant to Section 91707. The commission authority may require a higher reserve. The commission authority shall adopt regulations on the terms and limits for loan guarantees, but a loan guarantee shall not exceed any of the following:
- (a) Ninety percent of the required financing. However, the eommission authority may guarantee a higher percentage of the

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required financing if there is evidence of lender credit exposure and adequate analysis of foreign commercial and political risk.

- (b) One million dollars (\$1,000,000).
- (c) The lesser of two years or the useful life of the product.
- 91707. (a) The Export Development Fund is hereby established in the State Treasury.
- 7 (b) The fund is created for the purpose of receiving the following 8 moneys for the purposes of this title:
 - (1) State, federal, and nonpublic moneys.
 - (2) Insurance premiums and other fees-Fees earned by the program.
 - (3) Recoveries and collections on claims paid by the program.
 - (4) Moneys received from the return of investments of money in the fund.
 - (c) Notwithstanding Section 13340, moneys in the fund are continuously appropriated, without regard to fiscal year, for the purposes of this title.
 - 91708. Moneys in the Export Development Fund shall be paid out by the Treasurer on warrants drawn by the Controller upon order of the commission authority in furtherance of the purposes of this title, including the payment of claims under a loan guarantee and insurance programs, payments for reinsurance, and payments required by state, federal, or private export programs conducted by the commission authority.
- 25 91709. This title shall be implemented only to the extent that 26 funding is available for that purpose.